

# March for Babies Kickoff Event

Don't forget!

Thursday, March 13 at 4 p.m.  
Ski Lodge

Come join us as we celebrate the kickoff to this year's March for Babies<sup>SM</sup> campaign. Courtney Capra, community director for the March of Dimes<sup>®</sup>, will be present to speak with the group about how the money we raise will make a difference.

*Light refreshments will be provided.*



Consider your knowledge of the basic design principles that were covered in our class lectures and also related through WSINYE. Specifically, keep in mind the concepts of **C**ontrast, **R**epetition, **A**lignment and **P**roximity; as well as basic color theory, composition, and make sure to review *Butterick's Practical Typography* as well.

*Taking all this into account, consider the flyer to the left and re-design it into something more effective, with more visual appeal.*

You should use Photoshop to construct your new design. Please remember to show it around and solicit feedback!