

CIS 160: Digital Photography

Course Description

Our work this term surrounds the development of effective visual content for inclusion into media productions such as web sites or social media platforms. This course focuses on the art of photography in contrast to this simple practice of taking pictures. Further this class addresses the elements of visual communication as well as social media planning and post development.

Student Outcomes

As a student, you will develop a firm understanding of visual literacy and digital photo production. In addition, you will also be able to identify the essential concepts of effective photography, and articulate competent justifications for your photographic approaches.

Reference Materials

There are no required or recommended texts for this course. Several Internet resources will also be provided as additional readings throughout the term. Those can always be found at <http://courses.samfee.net/>.

Grading and Assignments

Student assessment for this course will take the form of electronic portfolio materials, writing components to that work, and course participation. Specifically, your grade will be determined as follows:

Photography Collection	30%
Portfolio I	30%
Portfolio II	30%
Participation	10%

Schedule

This course meets at the dates and times as listed in WebAdvisor. Fridays are reserved for the collection of photographs - there is no formal class meeting on Friday; however you may need to interact electronically if you are having technical difficulties.

August 24	Course Description
August 29	Discussion: Initial Imagery
August 31	Lecture: Thinking Differently about Photography
September 5	NO CLASS
September 7	Discussion: Photo Improvements
September 12	Discussion: Revised Approaches
September 14	Lecture: Basic Photography Approaches
September 19	Discussion: Implementing Theory
September 21	Photography Collection Due
September 26	Review: Photography Collections
September 28	Lecture: Photoshop Camera Raw
October 3	Discussion: Portfolio I Imagery
October 5	Q&A: Problems & Lessons Needed
October 10	Discussion: Ways to Improve
October 12	Lecture: Composition
October 17	FALL BREAK
October 19	Workshop: Portfolio I Imagery
October 24	Portfolio I Due
October 26	Discussion: Portfolio II Imagery
October 31	NO CLASS
November 2	Review: Portfolio Imagery
November 7	Discussion: Building Collections
November 9	Lecture: Developing Collections of Work
November 14	Discussion: Quality Imagery
November 16	Q&A: Developing Art and Building a Show of Photography
November 21	Discussion: Thematic Design of Collections
November 23	THANKSGIVING
November 28	Workshop: Portfolio II Imagery
November 30	Workshop: Portfolio II Imagery
December 5	Portfolio II Due

Final Notes

Any late project work will be docked one full letter grade (i.e. 10 points) each day. There are no exceptions. You must turn in each assignment to receive a final grade for this class.

I won't bother to give you information unless you actually need to know it. In return, I ask that you actually read it, and make your best effort to understand and remember the details.

Please note that you may not record or capture any classroom interactions through any means unless you seek permission of the instructor in advance. Pennsylvania is a dual consent state - you cannot record anyone else without their permission. This includes your classmates.

Taking responsibility and ownership for your data will make your experiences in computing much less taxing! Make sure you have backup copies of all your work on a flash drive or a cloud storage service.

Finally, please note that this document represents the minimum that you need to know regarding the course. For additional details and information, you should consult the online course information at <http://courses.samfee.net/>.